

Transportation Update
August 22, 2012



TTCAP Update

1. The website has been updated and revised to include a “quick link” to the proposed “2012-2013 School Bus Routes”
2. All School Bus Route Information has been uploaded to the website with approximate pick up times and stop location. Updates to stop time and placement will occur again during the last week of August and throughout the month of September.
3. School Bus driver’s will receive updated route information at the “Welcome Back” on August 28
4. Prior to the first day of school, all drivers will be required to conduct a “dry run” to determine stop times or safety concerns. Drivers are to contact each parent on their route with confirmed pick up time for students, prior to the first day of school.
5. The "Back to School" radio campaign on The Eagle will launch August 20th and run until Sept 3. These radio announcements will air 6 times daily, be 15 seconds in length will feature important School Bus Information including where to access school bus route information, how to register for the school bus, Red Alternating Light regulation, Inclement Weather and Schoolbusstop.ca information.
6. School Bus Transportation “Back to School” advertisement will appear in the August 20 & Aug 27 newspaper editions in Edson, Hinton, Lobstick and Grande Cache. A list of School Bus Routes and service areas will be included in the advertisement.
7. The annual “Route Review Process” has been posted on the site to allow sharing of the processes Transportation uses when conducting the annual route reviews
8. The Transportation department has minimal feedback from stakeholders on the proposed route reviews for 2012-2013. All phone calls which require a reply are being recorded for follow up and action taken/resolve is being documented. Transportation Services will continue to log inquiries/complaints throughout the year to ensure we are addressing concerns and recording the follow up action.

Website visits July 30, 2012 – August 13, 2012

School Bus Route Website Hits		
	<i>Date of Last Reset</i>	<i>Hits</i>
<i>School Bus Route Information</i>	July 30, 2012	186
<i>Lobstick Bus Routes</i>	July 30, 2012	106
<i>Grande Cache Bus Routes</i>	July 30, 2012	138
<i>Edson Bus Routes</i>	July 30, 2012	537
<i>Hinton Bus Routes</i>	July 30, 2012	496