

## 2016 BRAVO! Communications Awards

**FOR IMMEDIATE RELEASE** - Grande Yellowhead Public School Division is proud to announce that Nikki Gilks, Manager of Communications Services, recently received two national awards for communications projects completed during the 2015-16 school year from the Canadian Association of Communicators in Education (CACE) at this year's annual conference in Ottawa.

CACE recognizes and honors exemplary work in all aspects of school public relations, communications, marketing and engagement through the CACE BRAVO! Awards Program. Each year, submissions from school divisions from across Canada showcase communications initiatives and are then judged by a panel of CACE members from across Canada. There are four levels of recognition that can awarded:

- Awards of Excellence (90-100%) - Trophy
- Awards of Distinction (80- 89%) - Certificate
- Awards of Merits (79-75%) - Certificate
- Coup de Coeur (85-100%) - Blue Ribbon



All BRAVO! submissions need to justify the reason for the development of the initiative, explain to the judges on how the entry came about, who the intended audiences are, how it was implemented, and how its success was measured.

Mrs. Gilks was presented with an Award of Distinction for the 2015-16 Divisional Print Calendar, and an Award of Excellence for the design and content of the division's new Health and Wellness section of their website. "I was very honoured on behalf of the division to be awarded this recognition from my peers," said Gilks. "Both projects were achieved through a lot of dedicated work and passion from others at Grande Yellowhead including our Division's Health and Wellness Committee, and from our schools who annually share some fantastic photographs of events happening with their students."

Superintendent Cory Gray was also pleased for the division to be recognized as improving communications is one of Grande Yellowhead's key priorities. "Recognition of two of our communications initiatives by a national group such as CACE, acknowledges that we are moving in the right direction by focusing our efforts in keeping our stakeholders informed."

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